

STUDIO BOOKINGS (AUDIO)

Session (8hrs) 12,000 Weekdays 15,000 Weekends And Holidays
Jingle Production 6,000

Music 40,000 *Negotiable*

Customize Jingle

Music Production 45,000

Per Track

Voice Over 5,000

Artist Promo 15,000 (Three times Play)
200,000 (Three times daily for one Month)

PUSH Ten times play @ N2,500 each per day.
(Play Until Something Happens) Minimum 2 Days

STUDIO BOOKINGS (VISUALS)

Programme (1hr & Below) 45,000 65,000 (For Extra Copy)

Jingle 50,000 TV Advert Production

Music Video Production 300,000 (Extra Features
Attracts Surcharge)

Outdoor Event 200,000 With Equipments *Negotiable*
Coverage

Session 80,000 (With External Equipments)
140,000 (With In House Equipments)

Documentary (South/ South) 2.5 Million 14 Days Duration
Other Features Negotiable

Artist Promo 20,000 Per Day 300,000, 25Days

PUSH
Play Until Something Happens 50,000 Per Play

TERMS AND CONDITIONS

1. All contents (rates and conditions) are subject to change without prior notice.
2. All contracts and materials are subject to Station's approval and must adhere to NBC codes.
3. Commercial materials must be submitted latest 24 hours before broadcast.
4. Sponsored programmes materials must be submitted for preview and screening, 48 hours ahead of broadcast or transmission time.
5. Cancellation of any campaign by an advertiser after the commencement of that campaign (Advert) will attract payment for the number of spots already aired.
6. All materials must be on portable hard disk or flash drive and the format should be MP3 (16bit/48khz).
7. Poor quality productions may be rejected.
8. All rates and contracts are subject to the current statutory VAT.
9. It is believed that all content material are APCON compliant.



RATE CARD

For all enquiries, correspondence and commercial bookings, contact:


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 [questfm93.1/questtelevision](https://www.facebook.com/questfm93.1/questtelevision)

 [@quest931fm/questtelevision](https://twitter.com/@quest931fm/questtelevision)

 [quest93.1fm/questtelevision](https://www.youtube.com/quest93.1fm/questtelevision)

 [Website: www.questfmtv.com](http://www.questfmtv.com)

CATEGORY RADIO

AAA (Prime Time)

AA (Regular Time)

A (Mid night-Dawn)

TIME CLASSIFICATION

6:00am-10:00am
3:00pm-6:00pm

10:00am-3:00pm
7:00pm-12 midnight

12 midnight-6:00am

CATEGORY/SPOT RATES

	60'	45'	30'	15'	5'
Prime Time (AAA)	▶ 3000	2500	2000	1800	1000
Regular Time (AA)	▶ 2500	2000	1500	1300	700
Midnight-Dawn (A)	▶ 2000	1500	1300	1000	500

CATEGORY POLITICAL

	60'	45'	30'
Prime Time (AAA)	▶ 12,000	10,000	8,500
Regular Time (AA)	▶ 10,000	9,000	8,000
Midnight-Dawn(A)	▶ 8,000	7,000	6,000

CATEGORY RELIGIOUS

	60'	45'	30'
Prime Time (AAA)	▶ 4,500	4,000	3,500
Regular Time (AA)	▶ 4,000	3,800	3,300
Midnight-Dawn(A)	▶ 2,500	2,000	1,800

CATEGORY OBITUARY/REMEMBRANCE

	60'	45'
Prime Time (AAA)	▶ 7,000	6,000
Regular Time (AA)	▶ 6,000	5,500
Midnight-Dawn(A)	▶ 5,000	5,000

MONTHLY PACKAGE (COMMERCIAL)

RADIO RATE	TWO WEEKS	SPOT	ONE MONTH	SPOT	ONE QUARTER	SPOT
5 Times Daily	100,000	70	180,000	140	480,000	420
4 Times Daily	80,000	56	140,000	112	380,000	366
3 Times Daily	60,000	42	100,000	84	300,000	255

MONTHLY PACKAGE (RELIGIOUS)

RADIO RATE	TWO WEEKS	SPOT	ONE MONTH	SPOT	ONE QUARTER	SPOT
5 Times Daily	150,000	70	280,000	140	750,000	420
4 Times Daily	130,000	56	230,000	112	650,000	366
3 Times Daily	100,000	42	180,000	84	520,000	255

DOCUMENTARY / COMMERCIAL SPOTLIGHT (ONE-OFF)

CATEGORY	60"	30"	15"	10"	5"
Prime Time (AAA)	▶ 65,000	35,000	20,000	15,000	10,000
Regular Time (AA)	▶ 60,000	30,000	17,000	12,000	8,000
Midnight-Dawn(A)	▶ 55,000	25,000	15,000	10,000	5,000

CATEGORY LIVE APPEARANCE

	60"	30"	15"	10"
Prime Time (AAA)	▶ 70,000	40,000	30,000	20,000
Regular Time (AA)	▶ 60,000	30,000	25,000	15,000

P.E.&S-HYPE: 2MINS MAXIMUM: N10,000

PRESENTER'S FEE: N5,000

PROGRAMME SPONSORSHIP PER QUARTER (13 WEEKS)

CATEGORY	60"	30"	15"
Prime Time (AAA)	▶ 300,000	200,000	190,000
Regular Time (AA)	▶ 280,000	180,000	170,000
Midnight-Dawn(A)	▶ 180,000	120,000	110,000

CATEGORY	60"	30"	15"
Religious	▶ 350,000	250,000	200,000
Political	▶ 400,000	300,000	250,000

NEWS ON RADIO

PRESS RELEASE	
NEWS OF SPECIAL INTEREST	15,000
POLITICAL	25,000

NEWS COVERAGE

NEWS OF SPECIAL INTEREST	25,000
POLITICAL	40,000

MID NEWS ADVERT N10,000

News Coverage outside Delta State attracts 100% Surcharge.

LIVE BROADCAST (Per Hour) N500,000



Quest Television



CATEGORY

AAA (Prime Time)
AA (Afternoon)
A (Morning)
B (Mid night)

TIME CLASSIFICATION

7pm-11pm
4pm-7pm
6am-4pm
11pm-6am

SPOTS

	6am-4pm	4pm-7pm	7pm-11pm	11pm-6am
60"	7,000	9,000	9,500	6,500
45"	6,500	8,500	9,000	6,000
30"	6,000	8,000	8,500	5,000
15"	5,000	5,500	8,000	4,000

Prime rate applies to Saturday, Sunday & Holiday.

OBITUARY / REMEMBRANCE

	6am-7pm	7pm-11pm	11pm-6am
60'	12,000	15,000	10,000

POLITICAL

	A 6am-4pm	AA 4pm-7pm	AAA 7pm-11pm	B 11pm-6am
60'	13,000	15,000	17,000	13,000
30'	12,000	14,000	16,000	12,000
15'	10,000	13,000	15,000	10,000

CATEGORY RELIGIOUS

	6am-4pm	4pm-7pm	7pm-11pm	11pm-6am
60'	8,000	9,500	10,000	7,500
30'	7,500	8,500	9,000	6,000
	18,000	20,000	30,000	15,000

RELIGIOUS MIDNEWS ADVERT

CATEGORY AIRTIME/SPONSORSHIP (Quarterly)

	6am-4pm	4pm-7pm	7pm-11pm	11pm-6am
60"	400,000	500,000	600,000	300,000
30"	350,000	400,000	450,000	280,000
15"	280,000	300,000	350,000	250,000

RECORDED SPOTLIGHT / DOCUMENTARY (ONE OFF)

60mins	100,000	30mins	60,000	15mins	40,000
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POLITICAL

250,000	150,000	100,000
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CATEGORY RELIGIOUS PROGRAMME (Quarterly)

	6am-7pm	7pm-11pm	11pm-6am
60"	500,000	650,000	400,000
30"	350,000	450,000	300,000
15"	300,000	350,000	250,000

CATEGORY SPECIAL GUEST RATES

CLASS	DESCRIPTION	RATE
Level 1	Agencies, Associations	350,000
Level 2	Artists eg. Nollywood, Musician, Comedians, Clerics.	250,000
Level 3	Politically Elected/Selected eg. Commissioners, LG Chairperson, Councilors, Rectors, Vice Chancellors, NURTW Chair person, Association CEOs, GM's and MD's.	400,000
Level 4	Politically Elected/Selected eg. State house of Assembly, Senators, Governors, Reps, Ministers, Directors etc.	650,000

NEWS OF SPECIAL INTEREST	45,000
COVERAGE	70,000

News Coverage outside Delta State attracts 100% Surcharge. MID NEWS ADVERT N25,000

CATEGORY SCROLL MESSAGE

1 - 25 Words = 20,000
25 - 50 Words = 30,000

CATEGORY LOGO FLASH

10 Sec
6,000

CATEGORY BACK DROP

5 Mins
12,000

CATEGORY FLOATING ADVERT (COMMERCIAL WINDOW)

2Mins-4Mins
20,000

LIVE BROADCAST (Per Hour) = 1,000,000
EVERY OTHER HOUR = 750,000